

FAQ SHEET

Q: **WHAT IS DIGITAL COPY?**

A: A simple, fast way to transfer movie files to a PC and or portable device. Digital Copy gives consumers the ability to copy the movie they buy on DVD to their computer hard disc or to a portable DVD player. Similar to what happens when you 'import' a CD bought to a Windows Media Player or iTunes. It is not to be confused with ripping, which is illegal for DVDs.

Q: **HOW DOES IT WORK?**

A: Consumers purchase a DVD containing a Digital Copy Disc. The Consumer inserts the disc into their computer and clicks on the 'transfer' icon. A menu will pop up directing the consumer to enter their unique 16 digit code (found on the in pack insert). Once complete the online server authenticates the serial number and disc, enabling the movie transfer. Once transferred to the PC, consumers can move the file to any compatible Windows or Apple portable device.

Q: **HOW DO YOU MAKE THE FILE PORTABLE?**

A: Once the movie has been transferred to the PC, it's simple. Connect the selected portable device via a USB cable. Choose the title you want to transfer and the transfer location, and then click 'Start Sync'. In minutes the film is ready to view.

Q: **HOW LONG DOES IT TAKE?**

A: The transfer takes about 5 minutes, compared to an hour or even longer to download from the Internet. The exact time it takes to transfer movie files will depend on the speed of your DVD-ROM drive.

- **Portable Device** e.g. An 8x drive takes approximately 6 minutes while a 16 x drive takes approximately 3 minutes
- **PC** e.g. An 8x drive takes approximately 12 minutes while a 16 x drive takes approximately 6 minutes

Q: **HOW MANY TRANSFERS CAN YOU MAKE WITH ONE DISC?**

A: Using the serial code provided in the original DVD packaging, the movie transfer can be made to ONE compatible Windows PC AND ONE compatible Portable device.

Q: **HOW DO YOU PLAY THE MOVIE, ONCE IT IS COPIED TO THE PC?**

A: After a successful copy, you will be prompted from the application with an option to play the movie file using Windows Media Player. You can also locate the movie file in your Windows Media Play List, or locate the file in the location where you originally saved the file.



DIGITAL COPY
SIMPLE. FAST. PORTABLE.

Q: WHAT SYSTEMS DO YOU NEED FOR DIGITAL COPY?

A:

- **PC:** iTunes 7.6 or Windows Media Player 10 or later on Windows XP SP2 or Vista operating system **OR Mac:** iTunes 7.6 or later on Mac OS X 10.3.9 or later
- **Portable player:** video-enabled iPod, iPhone or PlaysForSure compatible portable media player with video playback support of at least 796 Kbps, video playback support of protected WMV files.
- **Internet connection** required.
- **DVD-ROM drive** required.
- Digital copy is not currently compatible with Sony PSP or Microsoft Zune.

Q: HOW MUCH SPACE DO THE FILMS REQUIRE FOR STORAGE?

A: Windows media files require 600 MB of free storage space on PC and 200 Mb free storage space for PlaysForSure portables.

Q: WHAT SOFTWARE MEDIA PLAYERS CAN PLAY THE MOVIE FILE?

A: The Windows Media movie file is only viewable on Windows Media Player version 10 or newer. The Apple movie file is viewable on iTunes 7.6 or later.

Q: CAN A DIGITAL COPY MOVIE BE RESTORED IF A COMPUTER OR PORTABLE DEVICE CRASHES?

A: Yes, with the serial number from the original packaging, you may reactivate your copy by contacting our customer support.

Q: IS A WINDOW SECURITY COMPONENT UPGRADE REQUIRED?

A: In some cases, and only for Microsoft Windows Media, a security component upgrade will be required. Most users who have a newer Windows Operating System, or who have upgraded Microsoft Windows Media to the latest available version will not require the upgrade.

Q: HOW SECURE IS DIGITAL COPY?

A: Digital Copy is as secure as the security components that protect it – Microsoft Plays For Sure for Windows Media and Apple Fairplay for iTunes. While there may be some lesser known ways to strip the DRM from Digital Copy content, it is a fairly challenging task and remains far simpler to pirate a DVD from the source using AnyDVD or any number of common ripping tools. Pirates won't bother with Digital Copy.



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